

THE OMAHA STAR PRICING CHART

EFFECTIVE SEPTEMBER 20, 2019

PRICING FOR ADS IS \$21.00 PER COLUMN INCH

Column Horizontal x Inches Vertical

	1 col	2 col	3 col	4 col	5 col	6 col
1"	\$21	\$42	\$63	\$84	\$105	\$126
2"	\$42	\$84	\$126	\$168	\$210	\$252
3"	\$63	\$126	\$189	\$252	\$315	\$378
4"	\$84	\$168	\$252	\$336	\$420	\$504
5"	\$105	\$210	\$315	\$420	\$525	\$630
6"	\$126	\$252	\$378	\$504	\$630	\$756
7"	\$147	\$294	\$441	\$588	\$735	\$882
8"	\$168	\$336	\$504	\$672	\$840	\$1008
9"	\$189	\$378	\$567	\$756	\$945	\$1134
10"	\$210	\$420	\$630	\$840	\$1050	\$1260
11"	\$231	\$462	\$693	\$924	\$1155	\$1386
12"	\$252	\$504	\$756	\$1008	\$1260	\$1512
13"	\$273	\$546	\$819	\$1092	\$1365	\$1638
14"	\$294	\$588	\$882	\$1176	\$1470	\$1764
15"	\$315	\$630	\$945	\$1260	\$1575	\$1890
16"	\$336	\$672	\$1008	\$1344	\$1680	\$2016
17"	\$357	\$714	\$1071	\$1428	\$1785	\$2142
18"	\$378	\$756	\$1134	\$1512	\$1890	\$2268
19"	\$399	\$798	\$1197	\$1596	\$1995	\$2394
20"	\$420	\$840	\$1260	\$1680	\$2100	\$2520
21"	\$441	\$882	\$1323	\$1764	\$2205	\$2646

Classified Dimensions

¼ Pg x \$19 per col inch = \$598

½ Pg x \$19 per col inch = \$1,197

Full Pg x \$19 per col inch = \$2,394

Size and Price

¼ Pg x \$21 = \$661

½ Pg x \$21 = \$1323

Full Pg x \$21 = \$2646

Color is \$120 extra per ad run

Dimensions

¼ pg (vertical) is 3 (4.95") x 10.5"

¼ pg (horizontal) is 6 (10.083) x 5"

½ pg (horizontal) is 6 (10.083) x 10.5"

½ pg (vertical) is 3 (4.95") x 21"

Full page is 6 col (10.083) x 21"

Double Truck 12 col (21.083) x 21"

Column sizes and inches

1 column 1.5417"

2 column 3.25"

3 columns 4.958"

4 columns 6.667"

5 columns 8.375"

6 columns 10.083"