

Online Advertising

Advertise your product or services by connecting to Omaha Natives online at theomahastar.com

Benefits of Online Advertising

Targeted: You can reach a specific reader based on areas of interest and context of the content.

Act Now: Consumers can immediately click on a link to access more information or make a direct purchase.

Digital Ad Deadline: Tuesday of each week

Digital Ad Formats: JPEG or PNG

Additional Charges:

Make Ready Production Fee: \$40

Hyperlink: \$25

www.theomahastar.com

For more information contact:

phyllis@omahastarinc.com

Rates

Jumbo Leaderboard (Rotating)

Size in Pixels	Open Rate	3 Months
728 x 90	\$480.00	10% off

Leaderboard (Rotating)

Size in Pixels	Open Rate	3 Months
470 x 80	\$325.00	10% off

Footerboard (Rotating)

Size in Pixels	Open Rate	3 Months
590 x 90	\$150.00	\$135.00

Rectangle

Size in Pixels	Open Rate	3 Months
300 x 250	\$225.00	\$200.00

Skyscraper (Rotating)

Size in Pixels	Open Rate	3 Months
160 x 600	\$325.00	\$275.00

Marketplace Button

Size in Pixels	Open Rate	3 Months
125 x 125	\$125.00	\$100.00

Jumbo Leaderboard (Rotating)

728 x 90

Leaderboard (Rotating)

470 x 80

Marketplace
button
125 x 125

Sky scraper
(Rotating)
160 x 600

Rectangle
300 x 250

Footerboard (Rotating)

590 x 90

